Dr.Sarang Narula is presently working as Assistant Professor in the University School of Applied Management. He has done his bachelor's in Commerce from Punjabi University and Masters in Management from University of Pune. He has nearly fourteen years of experience which includes both of Industry and Teaching. He has worked for around six years in corporate sector which includes best of Telecom & Insurance sector. After having a stint in industry he has joined Punjabi University as Assistant Professor in Management and has been teaching both post graduate and under graduate classes since past ten years. He has attended as well as presented research papers at various National and International conferences. Eight research scholars are presently pursuing PhD under his guidance and two international students have already been awarded the PhD degrees.